



## Registration Information

### Federal Funding for University/Small Business R&D Commercialization Projects: The Small Business Technology Transfer (STTR) and Small Business Innovation Research (SBIR) Programs

Hosted by Oklahoma State University, Meridian Technology Center, i2E, and OCAST

- What:** About \$2.3 billion are awarded annually through these two Federal programs to small businesses, many of which team with universities or have university roots. Although both programs make awards for R&D, they focus on projects with the greatest opportunity for commercialization. Eleven different agencies, ranging from National Institutes of Health (NIH) to National Science Foundation (NSF) to Department of Defense (DoD) to Department of Agriculture (USDA), have SBIR programs. Five agencies (DoD, NIH, NSF, NASA, Department of Energy) make STTR awards.
- The purpose of this day-long workshop is to first introduce attendees to STTR and SBIR, including the role that universities and faculty can play in both programs. The workshop then transitions into several sessions on how to prepare an STTR or SBIR proposal for Phase 1, the initial stage of an STTR/SBIR project.
- The workshop will be led by Jim Greenwood, President of Greenwood Consulting Group, Inc. Greenwood has taught STTR/SBIR workshops in 48 states including Oklahoma, and has critiqued over 600 Phase 1 and 2 SBIR and STTR proposals. He has served as a commercialization reviewer for the NSF's STTR and SBIR programs, and along with his wife, Gail, received the prestigious Tibbetts and Champion of Small Business Innovation awards for their STTR/SBIR outreach efforts.
- Who Should Attend:** The workshop is oriented towards university faculty interested in participating in STTR/SBIR, including those who are considering spinning off a new business and those who want to collaborate with an existing outside small R&D business. Representatives of small businesses, including those that are considering a collaborative STTR/SBIR proposal with a university, also are encouraged to attend.
- When:** February 19, 2014, 8:00 a.m. to 4:30 p.m. (Breakfast and Registration begin at 7:30)
- Where:** Meridian Technology Center - Center for Business Development  
1414 South Sangre Road, Stillwater, OK 74074
- Cost:** \$35 per person.
- Registration:** [Link to Registration](#)
- Contact:** Chad Mullen  
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- Sponsors:** Oklahoma State University, Meridian Technology Center, i2E, and OCAST

**SBIR/STTR Phase I  
Proposal Preparation Workshop**  
February 19, 2014

Hosted by  
Oklahoma State University  
Meridian Technology Center  
i2E and OCAST

**Tentative Agenda**

7:30- 8:00 am	Registration, Welcome, Introductions
8:00- 9:30 am	Overview of SBIR & STTR Programs
9:30-10:00 am	Reauthorization Update & Analysis
10:00-10:15 am	Break
10:15-12:00 pm	SBIR/STTR Proposal Strategy: Part 1
12:00-12:30 pm	Networking Lunch
12:30- 1:15 pm	SBIR/STTR Proposal Strategy: Part 2
1:15- 3:00 pm	SBIR/STTR Proposal Draft
3:00- 3:15 pm	Break
3:15- 4:00 pm	SBIR/STTR Proposal Review & Debriefing
4:00- 4:30 pm	Critique of a Sample Phase I SBIR Proposal