



Networking Luncheon

There are no rules, no logistics, no speakers and no presentation just networking!



We have over 50 community leaders, investors, entrepreneurs and economic development experts with just one goal in mind... to talk to you about entrepreneurship, internships, capital resources and so much more!



Lunch will be family style with gourmet sandwiches at each seat with pasta salad, potato salad, chef salad, chips and a variety of desserts to pass around. So when we break for lunch either find a seat *then* network or network *to find* a seat.



Be sure to review the luncheon guest list and table layout and think about who you want to meet!





Listen on-the-go. Get things done.

BuzzVoice converts text-based blogs and news content on the Internet into audio files that can be accessed by busy subscribers anywhere, anytime through their computer or iPhone or Android smart phones. The second technology business founded by Oklahoma City-based serial entrepreneur Roy Georgia, BuzzVoice offers subscribers a broad menu of sports, entertainment, news and technology content from more than 1,400 Internet sources. i2E Fellow Bridget Poputa-Clean (Shuck) from Oklahoma City University served a 10-week fellowship at the company in 2010.

Georgia's first company, Medibis, provides financial performance data to ambulatory surgery centers nationwide. After Medibis was sold to California investors in 2008, Georgia teamed with business partner John Atkinson to found MediaQuake, the parent company of BuzzVoice.

Roy Georgia- Founder, Serial Entrepreneur and i2E Fellows host company



Charlesson is an Oklahoma-based pharmaceutical company located in the Presbyterian Health Foundation's Research Park. Charlesson is actively engaged in the development of therapeutics for treating debilitating ophthalmic diseases. Our product pipeline includes pharmaceutical treatments for Age-Related Macular Degeneration, Diabetic Retinopathy, Ocular Inflammation, Angiogenesis, and systemic diabetes.

Charlesson's lead candidate, CLT-003, is for the treatment of Diabetic Macular Edema, for which there is no therapeutic currently approved.

Douglas Altschuler- Chief Executive Officer

Blaine Stansel- Director of Finance and Governor's Cup winner

THE DONALD W. REYNOLDS GOVERNOR'S CUP

Students from college campuses across Oklahoma continue to prove that they clearly understand the passion that defines every successful entrepreneur. The Donald W. Reynolds Governor's Cup business plan competition is designed to encourage students of Oklahoma universities and colleges to act upon their entrepreneurial ideas and develop skills to lead tomorrow's innovative new businesses.

Students involved in the competition gain access to networks of successful entrepreneurs, investors and community leaders. Undergraduate and Graduate teams compete for nearly \$200,000 in cash, \$40,000 in fellowships, \$10,000 in scholarships and other opportunities.

Richard Gajan – Executive Advisor, i2E, Inc.

Kenneth Knoll- Manager, Concepts Investments, i2E, Inc. and Governor's Cup Winner



FITNESS FULFILLMENT

In 2006, Jeff Johnson conceived the idea of putting personal fitness training software on an iPod. A student at Oklahoma State University-Oklahoma City, Johnson wrote a business plan around his idea and competed as iFitness in the Governor's Cup business competition, winning the Isocentric Networks Innovation Award. After the competition, Johnson stayed with the company, changing its name to Fitness Fulfillment and its focus to a Web-based fitness training system. Today, he continues to advance the Fitness Fulfillment concept.

Jeff Johnson- Founder and Governor's Cup Innovation Award Winner



The Greater Oklahoma City Chamber is the voice of business and the visionary organization in Oklahoma City. Within this mission, the Chamber works to expand the city's bioscience industry, supporting researchers and businesses with development strategies and key contacts.

Josh O'Brien is the Chamber's Senior Business Development Manager for Bioscience. He came to the Chamber in 2003 to work on bioscience initiatives after working in public education at the local and state level for nearly seven years.

Josh O'Brien- Senior Business Development Manager, Bioscience Economic Development



Interested in internships? The Greater Oklahoma City 10-county region is the ideal place for graduates to build a future! More than 17 higher education institutions in the region educate 100,000 students annually. These talented graduates will fuel our economy in the coming decades. Greater Grads is a comprehensive strategy to grow the number of college graduates who live and work in Central Oklahoma.

Developed out of the Greater Oklahoma City Chamber's Project Next initiative, Greater Grads includes three key programs designed to motivate our graduates to live and work in Greater Oklahoma City - an aggressive internship program, a regional career fair, and an extensive Web resource for graduates and employers.

Joyce Burch- Manager of Outreach Programs and Internships



The i2E Fellows program puts Oklahoma college students to work in 10-week paid fellowships in a variety of positions that are matched to the skills each student brings. Projects include business planning, development or revision of a business plan, market research and analysis, financial planning/modeling and customer identification, tracking and analysis. i2E Fellows earn a stipend of \$6,000.

For past two years, i2E Fellows have served fellowships at some of the state's most exciting new tech-based companies. For 2011, the program is expanding to include fellowships at i2E working directly with new client companies.

Rex Smitherman – VP of Operations, i2E, Inc.

Casey Harness- Business Analyst, i2E, Inc.



With office locations in Oklahoma City and Tulsa, i2E, Inc., provides a suite of business advisory, entrepreneurial development and access-to-capital programs that help new innovation-based companies gain a solid foundation as they work to take a new technology to market.

i2E manages two state-appropriated funds in the OCAST Technology Business Finance Program and the Oklahoma Seed Capital Fund. It also organized and manages the SeedStep Angels, as well as manages the Donald W. Reynolds Governor's Cup business plan competition and i2E Fellows program.

Tom Walker – President and CEO

Wayne Embree- VP of Entrepreneurial Services

Tom Francis – Director of Investment Funds

Richard Rainey – Executive Advisor

Jay Martin

Jay Martin, CP, LP, FAAOP, has focused much of his career on advancing biomimetic designs in prosthetics and orthotics. His innovative ideas have centered on adaptive computer controlled prosthetics, neural integration strategies, advanced man/machine interface designs, and nanotechnology applications in prosthetics, amongst others.

As a serial entrepreneur Jay has successfully launched various companies in the biotech field. Jay's lifelong passion is to help change the world through innovation, and to teach others how to do the same.

Jay Martin- Serial Entrepreneur and Researcher



JBara Software is a Web-based software solution that lets companies engage their customers in meaningful relationship through its Customer Community Networking Software. The social business media software model creates an online customer community that connects customers to each other and to the company, providing feedback and metrics important to customer retention.

Founder and CEO Jim Eberlin is a serial entrepreneur with multiple technology-based startups. He founded Host Analytics in 2000, which put into production the first "on demand" customer performance management application.

Jim Eberlin- President, Jbara Software

KRB Applied Sciences, LLC

KRB Applied Sciences is engaged in technology development and consulting related to energy production, transmission, distribution and smart grid applications. They primarily serve the electric utility and oil and gas industries.

Ron Brown is the primary architect behind Gridlogix technology strategies and solutions that include the EnNET® an XML Web services based remote device management and integration framework. Prior to co-founding Gridlogix, Mr. Brown co-founded Automated Energy, Inc. (AEI) where he served as President and Chief Information Officer. During his tenure, he recruited and led the team that designed and engineered AEI's industry leading Web enabled Enterprise Energy Management (EEM) System. As a result of his cutting-edge development, he has several patents pending. He is also an active SeedStep Angel member.

Ron Brown- Founder, Investor and Governor's Cup judge



McAfee & Taft, Oklahoma's largest law firm, serving clients nationally and internationally, has distinguished itself by being an industry leader in developing innovative legal solutions and providing aggressive representation for businesses and individuals alike.

Richard Miller is a registered patent attorney who concentrates his practice in all aspects of intellectual property law, including patents, trademarks, copyrights, software and computer law, unfair competition and trade secrets. A portion of Richard's practice is also devoted to advising and assisting clients dealing in international trade with import/export licensing issues.

Richard Miller- Associate



Meridian Technology Center is an adaptable, quality-driven technology training center dedicated to improving the future for everyone in the communities it serves. Meridian Technology Center serves industry personnel, entrepreneurs, business persons, single parents, displaced homemakers, dislocated workers, high school students...those who need skills for their livelihood or personal enhancement.

Brad Rickelman - Assistant Director, Center for Business Development and AI Tuttle Incubation Award sponsor and Governor's Cup judge



Blake Gudgel has spent the past 5 years working with start-up and early stage technology companies to develop and implement coordinated commercialization and growth strategies across the areas of product development, finance, manufacturing, marketing and business development.

Mr. Gudgel currently serves as COO for Mintiva Holdings, an early stage bio-tech company addressing the need for safe and effective pain relief solutions through its range of proprietary topical analgesic formulas and delivery systems. Building on 20 months of product R&D and market testing, Mintiva is working with select strategic launch partners, targeting athletic and specialty medical markets. Mr. Gudgel also serves on the Orthocare Innovations Foundation Board of Advisors, OU Price College Alumni Advisor Board, and OKBio Planning Committee.

Blake Gudgel- COO and Governor's Cup Winner



Moore Norman Technology Center has gained a reputation for excellence, and is viewed as one of the nation's premier educational and training institutions. MNTC is one of 29 career and technical education options within Oklahoma's globally recognized CareerTech System. Its district encompasses the communities of Norman, Moore and south Oklahoma City. It provides high school and adult students a quality and affordable career and technical education.

Greg Kieson - Business Development Center Coordinator and AI Tuttle Incubation Award sponsor and Governor's Cup judge



Oklahoma bioscience is a vibrant, diverse and flourishing statewide industry sector that includes biotechnology, pharmaceuticals, medical devices, human health, veterinary medicine and plant science. At the center of the emerging bioscience cluster is OKBio, a statewide membership organization exclusively dedicated to the growth of Oklahoma's bioscience sector.

Members include companies, organizations and individuals from across the state that want to see Oklahoma's bioscience cluster continue to expand and prosper. OKBio is the new voice of the Oklahoma Bioscience community.

Sheri Stickley- President and CEO and Governor's Cup judge

OKCapAdvisors

David Humphrey is founder of OKCapAdvisors and served as the Chief Operating Officer of Oklahoma Equity Partners (OEP), a venture capital fund from 2003 to 2010. Oklahoma Equity Partners focuses exclusively on Oklahoma venture opportunities, and Mr. Humphrey was responsible for all investment operations of the venture fund. From 1997 to 2003 Mr. Humphrey was a principal of Davis, Tuttle Venture Partners (DTVP). DTVP is the oldest venture capital firm in Oklahoma with 30+ years of operating experience.

David Humphrey – Founder and Governor's Cup judge



The Oklahoma Business Roundtable serves as the state's major economic development support organization. The Roundtable provides important business development advice and assistance to the Governor, the Oklahoma Department of Commerce and other state leaders.

Blake Wade – President and Governor's Cup Scholarship Sponsor



The Oklahoma Center for the Advancement of Science and Technology is a state agency established to foster innovation in existing and developing businesses in Oklahoma. It supports basic and applied research, facilitating technology transfer between research laboratories and firms and farms, providing seed capital for new innovative firms and their products, and helping Oklahoma's small and medium-sized manufacturing firms become more competitive through increased productivity and modernization.

OCAST also manages The R&D Faculty and Student Intern Partnerships program, which is a winning solution for Oklahoma's undergraduate students, faculty who teach undergraduate students and Oklahoma's applied research and development facilities.

Dan Luton- Director of Programs and Governor's Cup judge
Jessica Vinson-Programs Officer II



Freelancers, entrepreneurs, telecommuters and students now have a professional work alternative to their home office or the local coffee shop. It is the Oklahoma City Coworking Collaborative, better known as the okcCoCo. The okcCoCo offers a professional work environment on a flexible time-share basis that encourages networking with other smart, creative, technical and entrepreneurial people who share similar interests.

Derrick Parkhurst is a cofounder of the okcCoCo. Mr. Parkhurst is owner of Thirty Sixth Span Internet Technologies, a software development consultancy specializing in development of social networking tools and platforms. He also is a founding partner of Opus Video Productions.

Derrick Parkhurst- Founder and Governor's Cup judge



Oklahoma EPSCoR's central goal is to increase the state's research competitiveness through strategic support of research instruments and facilities, research collaborations, and integrated education and research programs.

Among its many programs, the Oklahoma EPSCoR supports initiatives that encourage college students to select and ultimately remain in science, technology, engineering and mathematics (STEM) fields. It also actively recruits new STEM faculty members by Oklahoma institutions and offer opportunities for faculty development through seed funding, research opportunities, conferences, workshops and mentorship of junior faculty.

Jerry Malayer- State Director
James Wicksted – Associate Director



The Oklahoma Life Sciences Fund was created to provide not just the working capital, but also the ability to help build a roadmap for companies in the Life Sciences Area. Having spent more than 20 years working in management consulting, large pharma, and venture capital, Managing Partner Dr. William Paiva brings many perspectives to portfolio companies.

OLSF I is invested in five start ups, which have created more than 100 jobs with a mean income three times greater than the state average. These companies have attracted more than \$140 million in venture capital from regional and national venture capital firms after OLSF's first investment.

Dr. Paiva is actively involved with young entrepreneurship through involvement with the Governor's Cup as an oral judge and mentor, as well as hiring interns.

William Paiva – Managing Partner and Governor's Cup judge
TJ Moen – Investment Intern and 2010 Governor's Cup Winner



The Oklahoma Nanotech Initiative (ONI) is a project coordinated by The State Chamber of Oklahoma and funded by the Oklahoma Center for the Advancement of Science and Technology (OCAST). It was created to bring Oklahoma to the forefront of the emerging field of nanotechnology, establishing the state as a global leader in the technical, industrial and economic arenas. ONI is dedicated to connecting companies with the nanotechnology that can help them create better products.

Oklahoma was the first state to write a law with financial incentives for companies wanting to bring new products to market using nanotechnology.

Jim Mason- Executive Director and Governor's Cup judge



The Oklahoma State Regents for Higher Education has created a Web site just for college students seeking financial aid. Okcollegestart.org offers information and access to state and federal grants and scholarships designed to provide assistance in a variety of financial circumstances.

Among its many missions, the Oklahoma State Regents for Higher Education sets academic standards of higher education, grant degrees and recommend to the state Legislature budget allocations for each college and university in the state.

Glen Johnson- Chancellor
Houston Davis – Academic Affairs
Connie Lake - Assistant Vice Chancellor of Economic Development



Founded three years ago as a collaboration between the Oklahoma Medical Research Foundation (OMRF), the Hough Ear Institute and the American BioHealth Group, Otolologic Pharmaceuticals is developing new technologies that will improve the lives of those suffering from hearing loss. It has identified two promising drug candidates that a pilot study suggested that when combined can reduce hearing loss caused by acoustic trauma. More than 600 million people worldwide suffer from mild to moderate hearing loss.

i2E Fellow Adele Rehm from Oklahoma City University served a 10-week fellowship at the company in 2010.

Dave Karlman- Chairman and CEO and i2E Fellows 2010 Host Company



Since 2001 PL Studios, developers of Digital-Tutors, has been an innovator and leader in creating video-based training for emerging digital artists across the globe. The award-winning educational services and solutions developed by a team of educators and industry professionals at PL Studios are used at world-renowned studios and corporations to create next-generation films, commercials, video games, visual effects and new media.

PL Studios is dedicated to providing students, professionals, universities, production companies and many other organizations with a full-featured educational platform including the largest online computer graphics training library of more than 11,000 interactive videos for more than 30 2D and 3D software applications.

Piyush Patel- Founder and Governor's Cup judge



Organized in 2009 and managed by i2E, the SeedStep Angels is a group of successful Oklahomans who seek large potential returns on investments and opportunities to help Oklahoma entrepreneurs succeed. Now with almost 30 members, the group has quickly grown into the largest angel investment network in a 400-mile radius of Oklahoma City. The SeedStep Angels group screens approximately four deals monthly and selects two for presentations. While opportunities are presented to the whole group, members make investment decisions individually. The first investment in an Oklahoma business closed this past spring, and others quickly followed.

David Thomison – VP of Investments, i2E, Inc.

Michael Kindrat-Pratt- Coordinator, SeedStep Angels



SouthWest NanoTechnologies Inc. (SWeNT) produces carbon nanotubes using the patented CoMoCAT® catalytic method in fluidized bed reactors. This results in selective synthesis of single-wall carbon nanotubes and remarkable control of diameter, chirality and purity.

The major commercial opportunities for SWeNT's single-wall CNTs are various types of "printed electronics" applications, including LED lighting, photovoltaics, supercapacitors, flexible displays, touch screens, thin film transistors, antennas, sensors and RFID.

Ricardo Prada Silvy- Director of Research and Development

John Whorton- Chief Financial Officer



Tech Coast Angels is actively seeking great startups to fund. Providing more than just money, TCA brings connections, knowledge, mentoring and operational assistance to bold early-stage entrepreneurs with game-changing ideas.

Dr. Richard Sudek has been involved with high-technology companies for more than 25 years, is an angel investor and his consulting activity focuses on CEO coaching, executive management development, and strategic planning for startup companies. He also serves as Research Committee Chair for Angel Capital Association (ACA), a national organization of Angel groups throughout the U.S. representing more than 7,000 angels.

Richard Sudek- Chairman

The Reid Group

Oklahoma City-based consulting firm focused on "intelligent economic development" research and marketing programs. The company was founded in 2007 to provide specialized research, lead development and direct marketing assistance to businesses, business organizations and communities.

After more than 25 years of experience managing and directing economic development programs for the State of Oklahoma, John founded The Reid Group to assist local economic developers in identifying leads and targeting companies that are a good match for the communities.

John Reid – President



The State Chamber is a private, nonprofit, business-membership organization designed to advocate business needs at the state and federal levels. While The State Chamber's primary mission is to represent business interests at the Capitol, it also provides services and programs designed to address the specific needs of small business, manufacturing, community development and education.

The State Chamber's staff and policy committee volunteers work tirelessly to make Oklahoma "*The State of Choice for Business*." It actively and aggressively engages with policy makers - elected and appointed -- promoting pro-business legislation and fighting anti-business legislation with one goal in mind: Improving the economic climate for Oklahoma's employers, plus jobs and opportunity for our citizens.

Mark Rathe- Tulsa-Northeastern Area Manager; Registered Lobbyist



John Thompson is Chairman of the Board and CEO of Thompson School Book Depository, a 55 year old Oklahoma business, and several related companies.

John has been involved in private equity and angel investing for more than two decades in Georgia and Oklahoma. This includes company formation, raising capital, management and successful exits. Industries have included oil & gas services, medical products, publishing, real estate, technology, and consumer products. He is an active member of i2E's SeedStep Angel group.

John Thompson- Chairman and CEO; SeedStep Angel



Trailblazer Capital is an early-stage and growth capital investor focused on companies based in Texas and Oklahoma. Our management team and partners are comprised of successful entrepreneurs. We believe this gives us keen insight into the unique skill set required to take a company from launch – through rapid growth – to exit.

Depending on the opportunity, Trailblazer Capital will lead or co-lead an investment round and commit \$500,000 to \$2 million into each portfolio company.

Dave Mathews is an active member of i2E's SeedStep Angel group.

David Mathews – Managing Partner and Governor's Cup judge



TULSA METRO CHAMBER

For more than 100 years, the Tulsa Metro Chamber has played a vital role in the economic development in Tulsa and surrounding areas. Honored as the American Chamber of Commerce Executives' 2010 Chamber of the Year in the largest category, the Tulsa Metro Chamber is the principal business-driven leadership organization improving the quality of community life through the development of regional economic prosperity.

The Chamber recognizes the significance of small business to provide a positive and stable economy and invests in a variety of initiatives benefiting local small businesses.

These initiatives include the Small Business Council, Let's Do Business, SourceLink Tulsa, SourceLink Business Center, Entrepreneur's Guide, The Circuit networking series, and the Small Business Awards.

Kinnee Tilly- VP of Business Retention, Expansion and Small Business
Warren Unsicker- Small Business Center Program Manager



Austin Spires led the Zephyrus team from the University of Oklahoma in the 2010 Governor's Cup competition that won the first OG&E Positive Energy Award as well as second place in the graduate division. The team also competed in the Tri-State competition in Las Vegas. The team of five students wrote a business plan around a technology that uses proprietary wind resource mapping algorithms that provide more accurate and efficient placement of wind turbines. The technology saves both time and money for wind farm developers and promises to increase electrical generation from wind turbines.

Austin Spires- Governor's Cup and OG&E Positive Energy Award Winner

