Research Day at the Capitol Poster Preparation Presentation

Cody Bahavar November 16, 2013

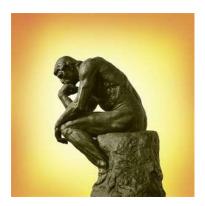
What is Research Day at the Capitol?

- * Why were you chosen...
- *To celebrate excellent undergraduate student research being conducted on Oklahoma's college campuses!
- *To attend an annual event sponsored by the Oklahoma State Regents for Higher Education, the National Science Foundation, and the Oklahoma Experimental Program to Stimulate Competitive Research (EPSCoR)
- To let your legislators know what the most outstanding research students like yourself are researching in the state and the progress!

www.okepscor.org

Creating Your Poster

♦ What do you think makes a poster above average?

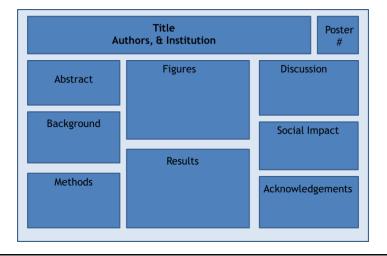


Creating Your Poster

- ❖ Create PowerPoint slide with background of choice
 - * Choose a simple background not busy, or a photo
- ♣ Format the size of the poster
 - [§] Go to Page Setup Select Width (Standard is 48"), Select Height (Standard is 36")
 - Check with print shop and/or your mentor for any size restrictions

Creating Your Poster

♣ Format of a General Research Poster



Creating Your Poster

- → Format of a general poster
 - This is a general, simple format. Every project is unique, and therefore will be different.

 - Some projects require more boxes, include what is most important, keep flow simple.
 - There are many formats out there, just keep in mind that your poster is NOT necessarily for a scientific crowd, it is for the general public.

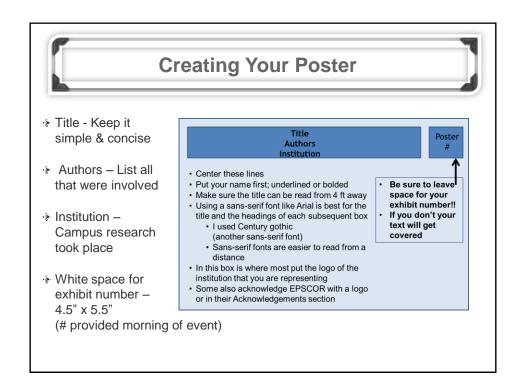
Creating Your Poster

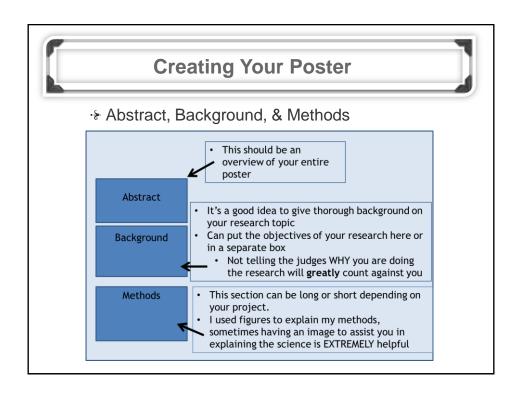
♦ Font suggestions for each section

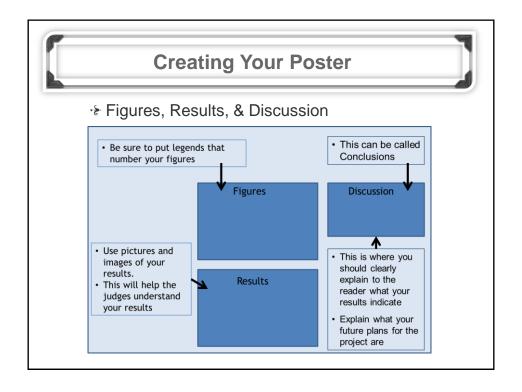
- ₹ Use clear, simple fonts e.g. Times Roman Numeral, Arial
- ₹ Title 135
- Authors & Institution 66
- Fraction Text of boxes 24
- Figure legends 24
- Acknowledgements 22
- may use larger or smaller, just try to fill the space

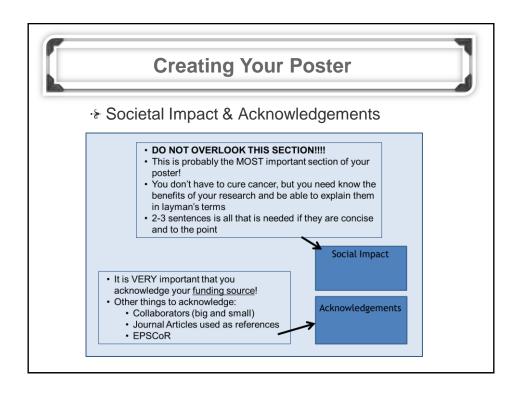
Adding boxes

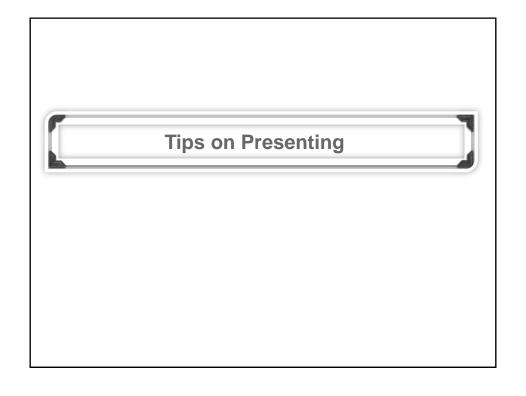
- ₱ Inside square draw text boxes as needed for the title & content











Akwardism

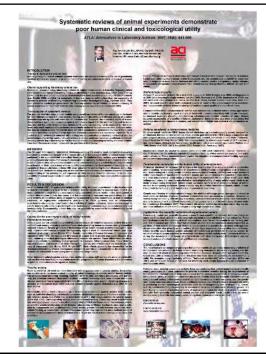


Tips on Presenting

- · Common contributors to "Akwardism"
 - Rushing your presentation.
 - Getting stumped on a question.
 - Forgetting your presentation.
 - Awkward hand gesturing.

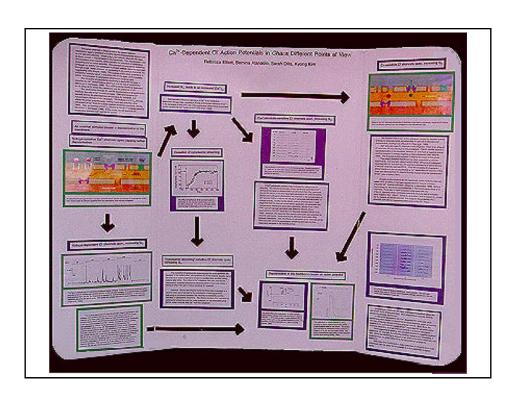
Tips on Presenting

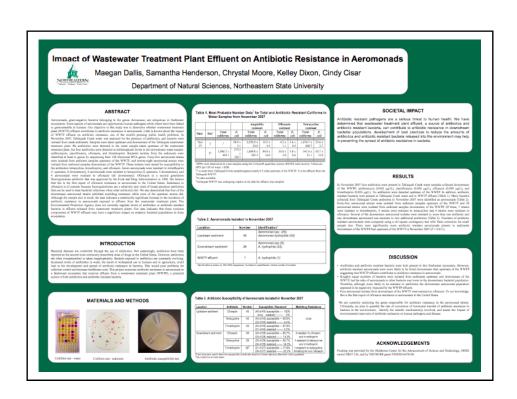
- · Solutions to "Akwardism"
 - Pretend you have only 2 minutes to present.
 - Set the judges up for questions.
 - Do not freak out if you forget a line!
 - Practice presenting with a rhythm.

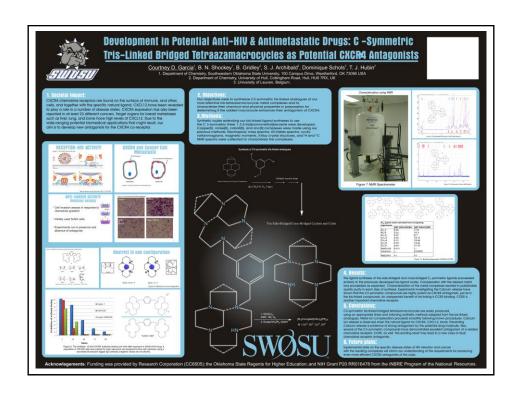


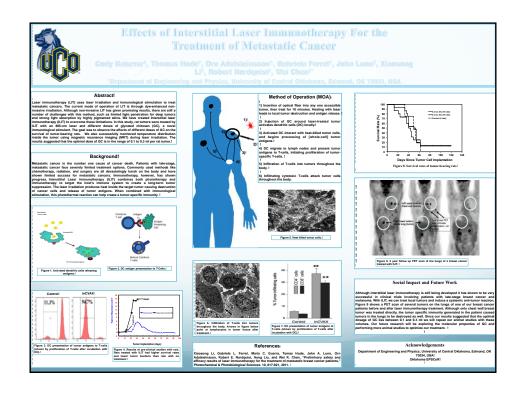
An example of why you should NOT use a photo or graphic as your poster background.

Text is impossible to read and potential observers would be too distracted by the image to sort through the information anyway.





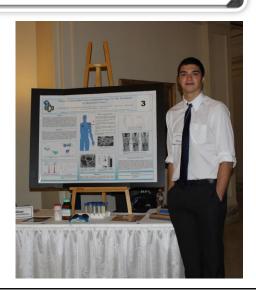




Displaying Your Poster

The Display

- Table-top or free standing (You bring this with you.)
- Provided: table, floor length table cloth, and 2 chairs
- * Things to bring: YOUR
 POSTER!!!! EASEL, PUSH
 PINS or clips to attach poster,
 backing for your poster (foam
 board), and any visual aids
 (small enough to set on your
 table)
- I chose table-top easel (~\$25) & foam board (~\$10) from Hobby Lobby



The Judges

Judging

- 4-5 judges WELL educated, but not experts in your field of study
- 1 judge will be timing you, all others will have clipboards & be taking notes
- When they walk up SMILE, introduce yourself, be confident (this is your project, you are your own expert on the matter), walk them through what you have done - using your poster as a guide or reference.
- You will have <u>5 minutes</u> with the judges: 3 min. to explain your research & 2 min. for questions.



The Judges

- Questions are to re-affirm or clarify something about your presentation
 - * Kinds of questions Procedural, social impacts, future aspirations, etc.
- ♦ Other Tips for your presentation
 - ♣ Eye contact is important, face them as you reference your poster
 - No gum & keep your hands out of your pockets
 - [♣] Use more general terms to clarify complex terms
 - PRACTICE, PRACTICE, PRACTICE try not to say "um"
 - Be ENTHUSIASTIC about your project yet speak calmly, clearly, and with confidence

KNOW Your State Legislators

- This is very critical!
 - They will stop by your poster & expect you to know who they are
 - Explain to them your research in layman's terms making sure to EMPHASIZE your societal impact!
 - Each of you have a Home Representative and Home Senator based on which district you live in
 - You may also have a different School Representative and School Senator
 - www.capitolconnect.com/oklahoma/default.aspx

This Could be You!



2013 1st Place Award Recipient Regional College Category



Chancellor Glen D. Johnson will present awards at end of the day

Things to Remember

*You were chosen for a REASON!

- Be Enthusiastic, friendly, and SMILE

- Be prepared and mentally ready
- Dress professionally and be punctual
- Know your legislators!

